

TIPS AND INSTRUCTIONS

PROVOTYPE

A PROVOTYPE is a mixture of the two words Provoke & Prototype; which means creating a prototype that would trigger a discussion about the future.

- 01

Re-read the scenario and the description of the future persona. Then focus on a story you want to tell.
- 02

Focus on what do you want to prototype (product, service or system ? Digital? Physical?) how this can tell your story?
- 03

Use any medium/material you might feel suitable to present the idea and to trigger/provoke debates.
- 04

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SKETCH AND PREPARE  
FOR THE PROVO-TYPE