

08 | PROV-OTYPING

TIPS AND INSTRUCTIONS

FUTURE FILMING

Future Filming is a way to contextualize the provotype in a believable environment to suspend the disbelief about the future scenario. This can be achieved by making a video that would convince the audience of the future story you're telling.

The aim of this video is to create a discursive space about the generated scenario. The video should make the audience think of what if this future really happened?

01 Re-read the scenario and the description of the future persona, then focus on a story you want to tell.

02 Identify the main situation/story/action(s) you think is best to showcase the narration of the future you're trying to present.

03 Think about what surrounds the situation (circumstances, who is involved and where?)

04 Focus on interaction and affordances as well as the environment/context.

05 Use your own footage, stock videos, images to create your video.

DIFFERENT TYPES OF FILMING

DOCUMENTARY



Creating a documentary style film about the provotype to highlight the focal issue of the project

ADVERT



Creating an advertisement about a future product (the provotype)

FIRST PERSON
PERSPECTIVE

Creating a video that is captured from a first person perspective about a particular use of the provotype to showcase the context of the future scenario.

SITUATIONS



Creating a video that is showcasing a particular situation where the provotype is used and the context of the scenario is accentuated.