

07 | FUTURE PERSONA

## TIPS AND INSTRUCTIONS

### PALMISTRY

PALMISTRY is inspired from the ancient practice of palm reading as way to predict the future. Imagine you're reading the palm of the future persona and think about how the aspects of the persona's world will be in the future.

**01** Read the scenario generated carefully then think about how to situate your persona in it.

**02** Think about the basic details of your persona. Then sketch/find an image that best represents your persona.

**03** Read the categories of the PALMISTRY and reflect upon the scenario created.

**04** Describe how the future persona looks like.

**05** Revisit the "FRAMING SIGNALS" exercise to nurture the PALMISTRY categories.

