

05 | MAPPING CONSEQUENCES

TIPS AND INSTRUCTIONS

BRANCHING

Branching is a method to explore long term implications of different events/issues. It helps the team to understand how events are affecting possible alternative futures and helps you think of different future scenarios. These would help you reflect on the design interventions made and to map the consequences that might result from them.

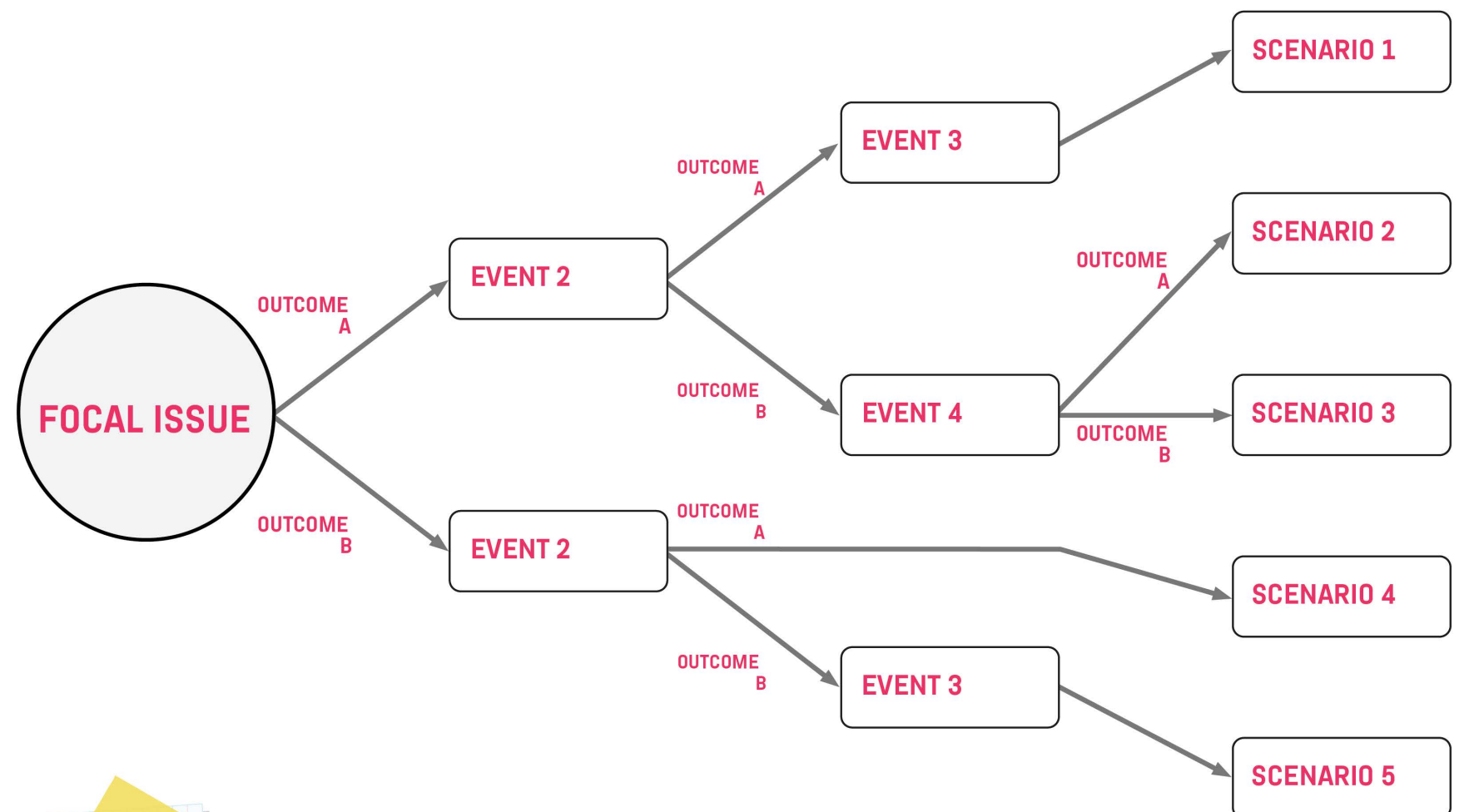
01 Analyze the issue/topic of your concern and highlight the key core element(s) in it. These elements are possible core issues(s).

02 Identify the core/focal issue of the project. This should be detailed and defined in order to be able to clearly map possible consequences and scenarios.

03 It's essential in this exercise to identify a timeline for the futures design project. So that you map future events in regard to specific time horizon.

04 Map what could be the consequences & implications caused by the focal issue.

05 Identify different scenarios based on this mapping.



TIP

Branching can be more effective when thinking for at least 10 years ahead. The far distance can help creating a space for imagination and speculation

TIP

Try to be critical and to look at the futures from plural perspectives (revert back to the framing signals to remember what aspects to consider)

TIME HORIZON _____