FUEL4DESIGN

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**FUTURES
DESIGN
TOOLKIT**

02 | FRAMING SIGNALS

TIPS AND INSTRUCTIONS

VERGE

VERGE* is a systematic approach to explore drivers of change, concepts or trends through an ethnographic lens – by taking a human-focused or cultural perspective. The aim is to get an experiential notion of how the future 'feels and tastes'. It explores the social and human impact of drivers and scenarios through six human domains.

01 Give yourself sometime to read and interpret the clusters made in the Horizon Scanning exercise.

02 Read the description in the template clearly and make sure you and your team members are standing on the same ground.

03 From the clusters you've created, segment the gathered trends, concepts, drivers in the VERGE template

04 Focus on events and drivers that are impacting the future of the investigated topic in each category.

05 Give yourself sometime to discuss and share concepts and ideas in the brainstorming sessions.

06 In each section, have another layer of order in terms of urgency, priority or relevance. This would make it easier to narrow down your focus in the next stages

TIP
Always use **one** post-it note for each idea, so that you can manage and organize ideas easily .

DEFINE

The concepts, ideas and paradigms we use to define the world around us

RELATE

The social structures and relationships which link people and organizations

CONNECT

The technologies used to connect people, places and things

CONSUME

The processes and technology through which we consume goods and services

CREATE

The processes and technology through which we create goods and services

DESTROY

The ways in which we destroy value and the reasons for doing so